

**MAXBRIC**<sup>™</sup>

Maximum Value. Maximum Performance.



ARCHITECTURAL CONCRETE MASONRY UNITS

**LEE** | **BUILDING PRODUCTS**<sup>®</sup>

SUSTAINABLE  
TIMELESS AESTHETICS  
COST EFFECTIVE TO BUILD AND MAINTAIN  
UNMATCHED, TIME-TESTED QUALITY  
ENVIRONMENTALLY FRIENDLY



**MAXBRIC™** USES THE LATEST TECHNOLOGY AND STATE-OF-THE-ART EQUIPMENT TO  
CREATE STUNNING AND ATTRACTIVE “THROUGH-THE-BODY” COLORS FOR ITS  
STRUCTURAL AND VENEER UNITS MAKING IT THE PREFERRED CHOICE IN THE MARKETPLACE.

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BACK	MANUFACTURER/DISTRIBUTOR



Covington Blend



Williamson Blend and Jackson



Williamson Blend and Light Range Buff

DURABILITY AND EFFICIENCY  
OF MASONRY CONSTRUCTION  
MAKES MAXBRIC THE  
HALLMARK OF QUALITY,  
PERFORMANCE, AND VALUE.



Woodford Blend



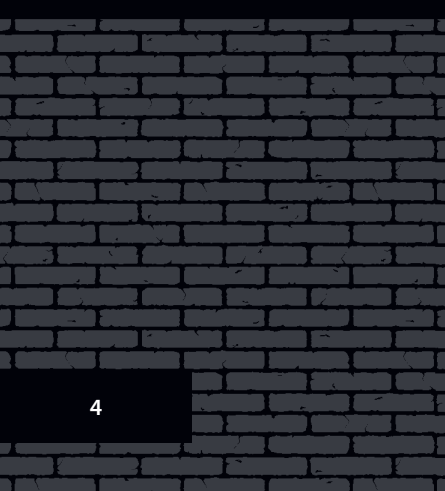
Williamson Blend



Firestone Complete Auto Care is owned by subsidiaries of Bridgestone Americas, Inc. and used with permission.

Pendleton and Amber Blend

ARCHITECTS, DEVELOPERS, AND OWNERS APPRECIATE THE FLEXIBILITY AND SEE VALUE IN BEING ABLE TO MIX AND MATCH COLORS AND TEXTURES INCLUDING MULTI-COLORED BLENDS.

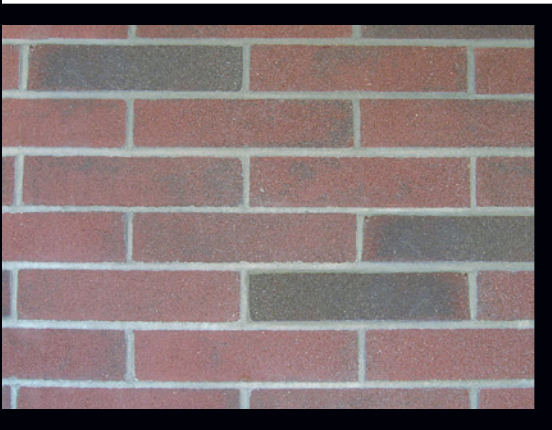


# NORWOOD KROGER

CINCINNATI, OHIO

ARCHITECTURAL FIRM:  
CR ARCHITECTURE + DESIGN  
CINCINNATI, OH

GENERAL CONTRACTOR:  
OSWALD COMPANY  
CINCINNATI, OH



MAXBRIC WILLIAMSON BLEND  
VELOUR SERIES™

UNIT SIZE: 8" x 4" x 16"  
THROUGH-THE-WALL

MAXBLOC™ LIGHT RANGE BUFF  
VELOUR AND SPLIT SERIES™

UNIT SIZE: 8" x 8" x 16"

## SPECIAL NOTE TO SPECIFIERS:

*For truest color representation it is recommended that an actual sample of the MAXBRIC color be viewed before making final color selections. The product images featured here are as accurate as printing and photographic techniques allow.*

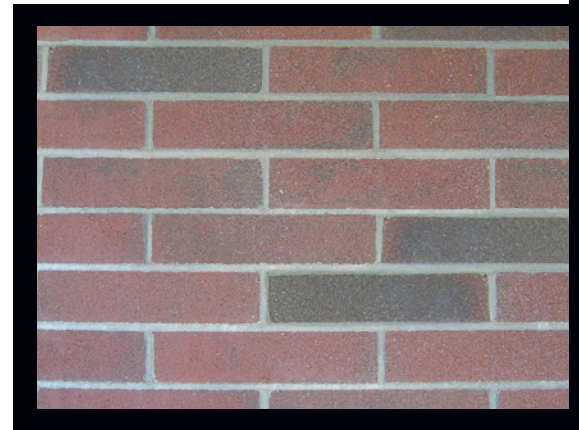
# ADAMS COUNTY ELEMENTARY SCHOOLS

ADAMS COUNTY, OHIO

OWNER:  
ADAMS COUNTY/OHIO VALLEY SCHOOL DISTRICT  
CHARLES PAT KIMBLE, SUPERINTENDENT

ARCHITECTURAL FIRM:  
SHP LEADING DESIGN  
CINCINNATI, OH

CONSTRUCTION MANAGEMENT FIRM:  
BOVIS LEND LEASE  
COLUMBUS, OH

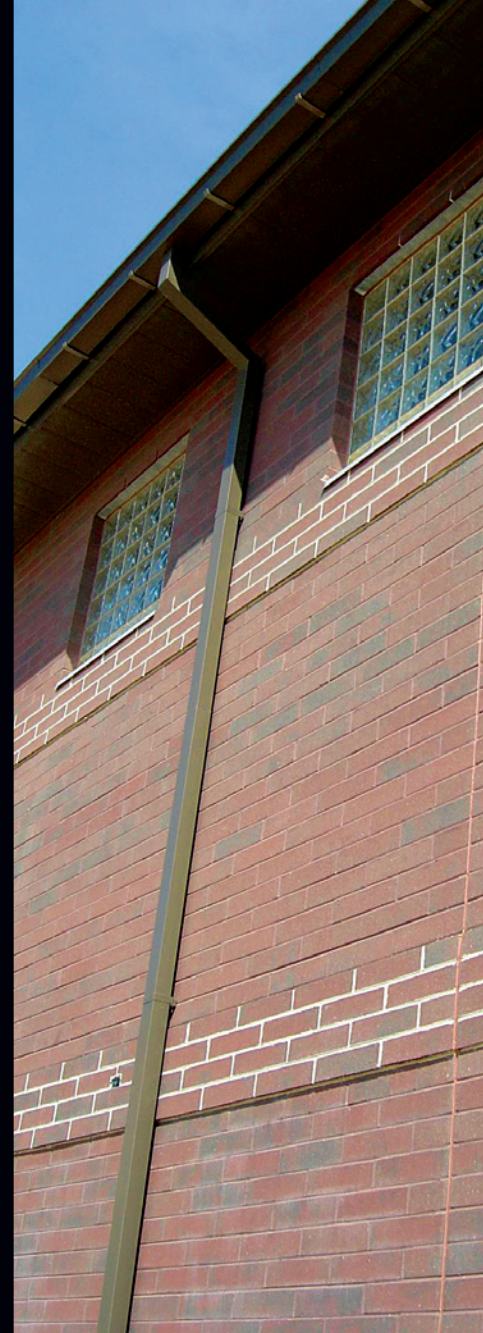


MAXBRIC WILLIAMSON BLEND  
VELOUR SERIES™

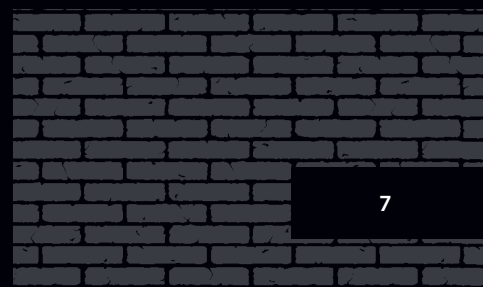
UNIT SIZE:  
4" x 4" x 16" AND 4" x 4" x 12"

## SPECIAL NOTE TO SPECIFIERS:

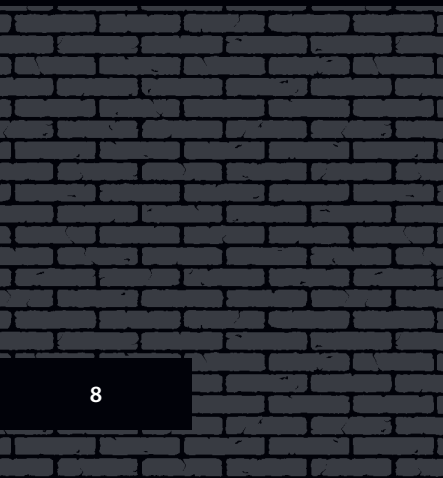
*For truest color representation it is recommended that an actual sample of the MAXBRIC color be viewed before making final color selections. The product images featured here are as accurate as printing and photographic techniques allow.*



MASONRY IS AND ALWAYS WILL BE THE STANDARD AND CHOICE FOR SCHOOL EXTERIOR AND INTERIOR WALLS. VALUE AND PERFORMANCE IS ACHIEVED WITH TIME-TESTED, LOW MAINTENANCE, ENERGY EFFICIENT MASONRY CONSTRUCTION.



MAXBRIC CONTAINS NO TOXIC SUBSTANCES, PREVENTS MOISTURE BUILDUP, AND PROVIDES NO PLACE FOR MOLD OR MILDEW TO FORM, PRESERVING INDOOR AIR QUALITY.



# McDONALDS RESTAURANT

MT. STERLING, KENTUCKY

ARCHITECTURAL FIRM:  
IRONWOOD PHOENIX INC  
LEBANON, OH

GENERAL CONTRACTOR:  
IRONWOOD PHOENIX INC  
LEBANON, OH



MAXBRIC WILLIAMSON BLEND  
AND BRECKENRIDGE - VELOUR SERIES™

UNIT SIZE: 8" x 4" x 16"  
THROUGH-THE-WALL

## SPECIAL NOTE TO SPECIFIERS:

*For truest color representation it is recommended that an actual sample of the MAXBRIC color be viewed before making final color selections. The product images featured here are as accurate as printing and photographic techniques allow.*

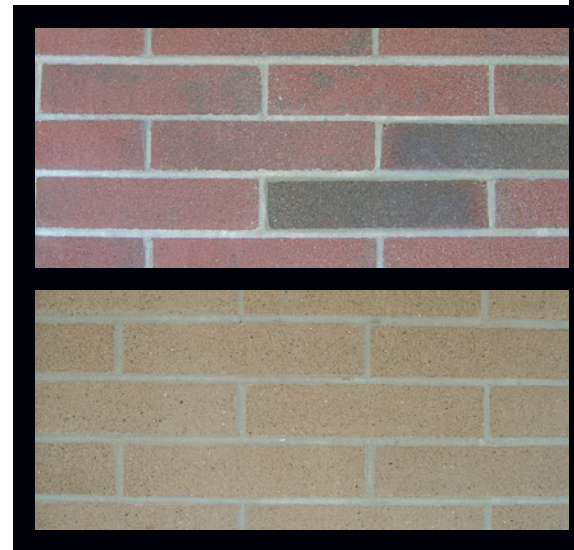
# ACE HARDWARE RETAIL STORE

HEBRON, KENTUCKY

ARCHITECTURAL FIRM:  
PAUL HEMMER COMPANIES  
FORT MITCHELL, KENTUCKY

GENERAL CONTRACTOR:  
PAUL HEMMER COMPANIES  
FORT MITCHELL, KENTUCKY

MASONRY CONTRACTOR:  
JACOB MASONRY  
CINCINNATI, OHIO



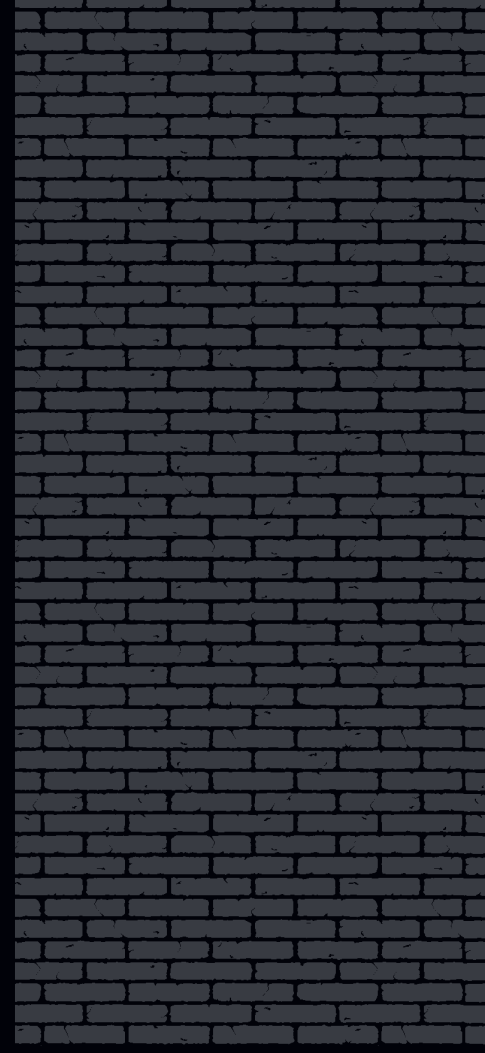
MAXBRIC WILLIAMSON BLEND  
AND JACKSON-VELOUR SERIES™

UNIT SIZE: 8" x 4" x 16"  
THROUGH-THE-WALL

#### SPECIAL NOTE TO SPECIFIERS:

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MAXBRIC UNITS PERMIT THE USE OF INTEGRAL INSULATION STRATEGIES SUCH AS LOOSE FILL INSULATION OR FOAMED-IN-PLACE INSULATION WHICH ARE BENEFICIAL IN SIGNIFICANTLY REDUCING HEATING AND COOLING COSTS.





MAXBRIC OFFERS ARCHITECTS THE OPPORTUNITY TO CREATE BANDING ACCENTS AND MULTITUDES OF OTHER ARCHITECTURAL EFFECTS.

# FAMILY VIDEO RETAIL STORE

MURFREESBORO, TENNESSEE

ARCHITECTURAL FIRM:  
DTS WINKLEMAN ARCHITECTS  
GRAND RAPIDS, MI

GENERAL CONTRACTOR;  
ROCKFORD CONSTRUCTION  
GRAND RAPIDS, MI



MAXBRIC WOODFORD BLEND AND  
COUNTRY SAND - VELOUR SERIES™

UNIT SIZE:  
8" x 4" x 16" THROUGH-THE-WALL  
AND 4" x 4" x 16"

## SPECIAL NOTE TO SPECIFIERS:

*For truest color representation it is recommended that an actual sample of the MAXBRIC color be viewed before making final color selections. The product images featured here are as accurate as printing and photographic techniques allow.*

# NATIVITY CHURCH

CINCINNATI, OHIO

ARCHITECTURAL FIRM:  
MICHAEL SCHUSTER ASSOCIATES (MSA)  
CINCINNATI, OHIO

GENERAL CONTRACTOR:  
UNIVERSAL CONTRACTING CORPORATION  
CINCINNATI, OHIO

MASONRY CONTRACTOR:  
WEISBROD MASONRY  
CINCINNATI, OHIO



MAXBRIC PENDLETON VELOUR SERIES™

UNIT SIZE: 8" x 4" x 16" AND 12" x 4" x 16"  
THROUGH-THE-WALL

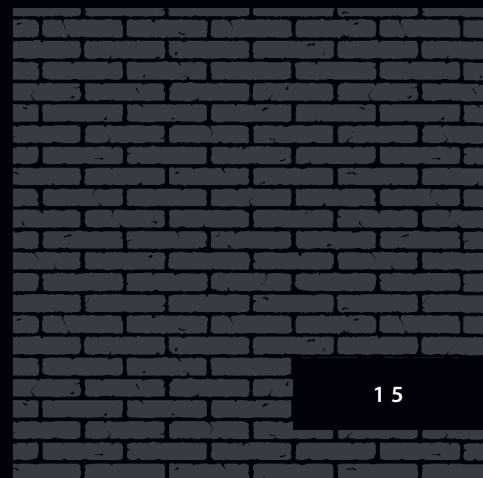
MAXBLOC™ HAZELNUT BLEND  
VELOUR AND SPLIT SERIES™

UNIT SIZE: 8" x 8" x 16"

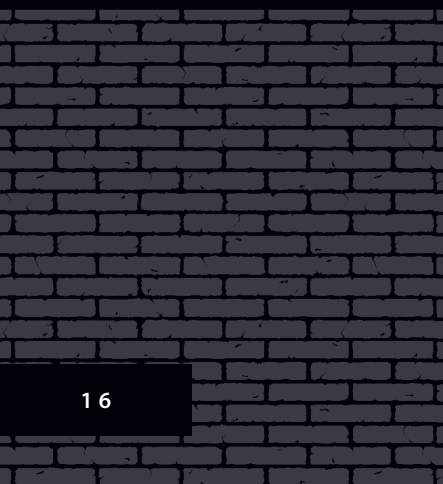
SPECIAL NOTE TO SPECIFIERS:

*For truest color representation it is recommended that an actual sample of the MAXBRIC color be viewed before making final color selections. The product images featured here are as accurate as printing and photographic techniques allow.*

"THROUGH-THE-BODY" TECHNOLOGY ASSURES CONTINUITY,  
GOOD LOOKS, AND HIGH QUALITY WHETHER MATCHING  
CLAY BRICK OR CUSTOM BLENDING YOUR OWN COLOR.



EACH MAXBRIC UNIT IS AVAILABLE IN THREE FACE TEXTURES. BEST OF ALL, MAXBRIC VELOUR SERIES™, SPLIT SERIES™, AND STONE SERIES™ ARE SUSTAINABLE AND CONTRIBUTE TO "LEED" DESIGN CREDITS.



# CLARKSVILLE LITTLE LEAGUE COMPLEX

CLARKSVILLE, INDIANA

ARCHITECTURAL FIRM:  
BROWNING, DAY, MULLINS, AND DIERDORF  
INDIANAPOLIS, INDIANA

GENERAL CONTRACTOR;  
MAC CONSTRUCTION  
NEW ALBANY, INDIANA

MASONRY CONTRACTOR:  
BOHANNON MASONRY  
LOUISVILLE, KENTUCKY



MAXBRIC MONROE BLEND  
VELOUR SERIES™

UNIT SIZE:  
8" x 4" x 16" THROUGH-THE-WALL

## SPECIAL NOTE TO SPECIFIERS:

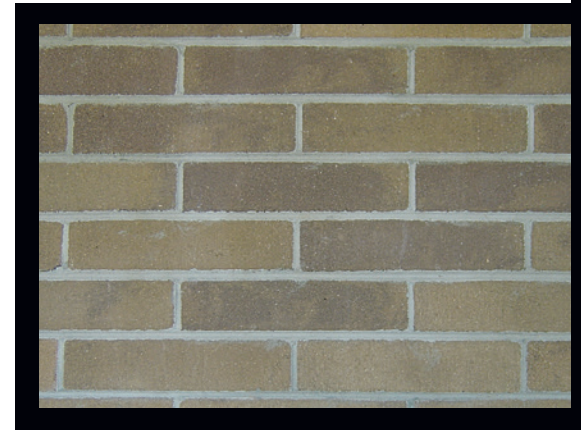
*For truest color representation it is recommended that an actual sample of the MAXBRIC color be viewed before making final color selections. The product images featured here are as accurate as printing and photographic techniques allow.*

# GREATER KENTUCKY CREDIT UNION

VERSAILLES, KENTUCKY

ARCHITECTURAL FIRM:  
SNAPP AND ASSOCIATES  
NICHOLASVILLE, KENTUCKY

GENERAL CONTRACTOR:  
JPG CONSTRUCTION  
VERSAILLES, KENTUCKY



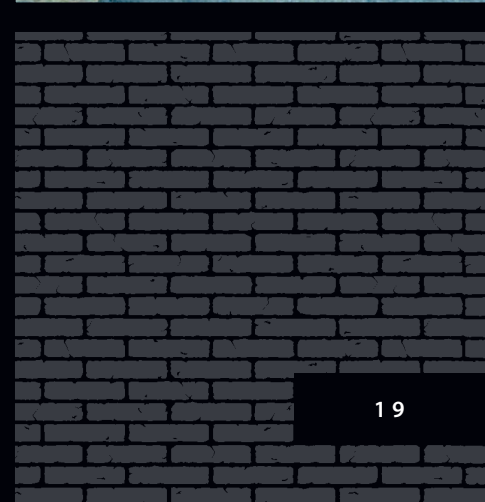
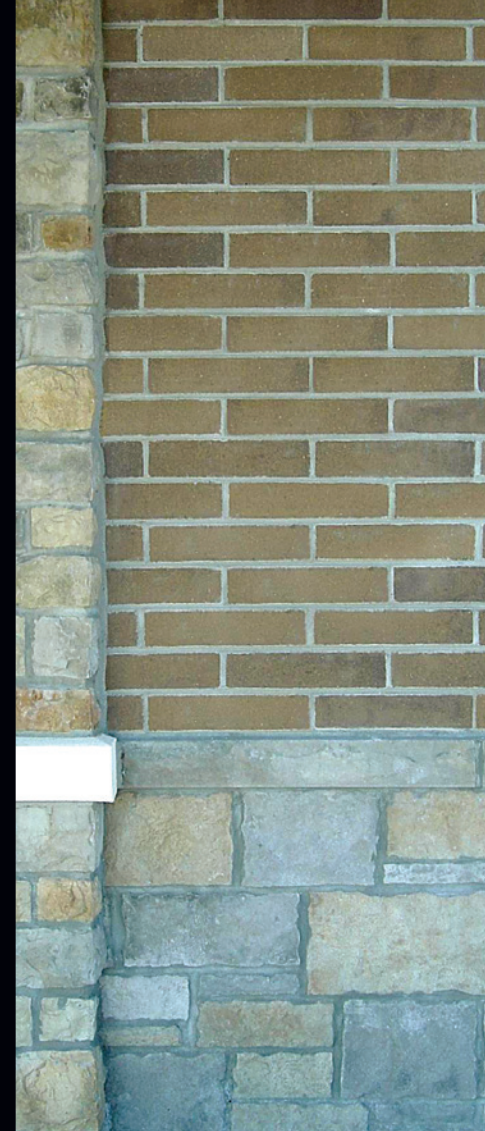
MAXBRIC RUTHERFORD BLEND  
VELOUR SERIES™  
UNIT SIZE: 4" x 4" x 16" VENEER

MOUNTAIN STONE CLASSIC SERIES™  
COPPER, NATURAL, AND LIMESTONE  
33% BLEND WITH 15% LARGE.  
WAINSCOTT IS MOUNTAIN STONE'S TRADITION SERIES  
COPPER, NATURAL, AND LIMESTONE 33% BLEND.  
TRANSITION SILL 4" x 5".

#### SPECIAL NOTE TO SPECIFIERS:

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EACH MAXBRIC UNIT EXCEEDS THE REQUIREMENTS OF  
ASTM-C90 FOR COMPRESSION STRENGTH AND ABSORPTION.





Maximum Value. Maximum Performance.

## VELOUR SERIES™, SPLIT SERIES™, AND STONE SERIES™ MASONRY UNITS

### PRODUCT INFORMATION

MAXBRIC™ is a concrete masonry product developed to offer designers and owners a strong, durable, timeless, and cost-effective alternative to traditional brick veneer. MAXBRIC is a structural and/or veneer Concrete Masonry Unit (CMU) and is available in a variety of colors and face textures.

### CHOOSE FROM 3 FACE TEXTURES AND 16 DISTINCTIVE UNIT SIZES

Each MAXBRIC™ unit is available in traditional Velour Series, Split Series, or Stone Series surface textures. Architects, developers, and owners appreciate the flexibility and see value in being able to mix and match colors and textures. Unit sizes and shapes range from nominal size standard 4", 8", 10" and 12" stretcher units to sash and bond beam units. MAXBRIC open core and bond beam units accommodate rebar placement and grouting as required by local building codes. MAXBRIC units also permit the use of integral insulation strategies such as loose fill insulation or foamed-in-place insulation to increase the R-values and take full advantage of concrete masonry's thermal mass properties, which are beneficial in significantly reducing heating and cooling costs.

### COLOR AVAILABILITY

MAXBRIC™ uses the latest technology and state-of-the-art equipment to create stunning and attractive "through-the-body" colors for its structural and conventional CMU veneer choices. Architects and owners can select from a variety of standard colors of which many include never before attainable multi-color blends that are setting the standard for high-end concrete masonry veneers. This coupled with the option of different face textures makes for an unrivaled product in the marketplace.

### AVAILABILITY AND DELIVERY

MAXBRIC™ is readily available with short lead times. Reorders are easily filled to complete ongoing projects or future additions. All orders will be handled and delivered in a timely fashion. Sufficient lead time is required when creating custom colors.

### PHYSICAL PERFORMANCE

MAXBRIC™ units exceed the requirements of ASTM-C90 for compression strength and absorption. The MAXBRIC mix design and materials provide the highest quality and are used to resist fading from ultraviolet light and attack by acidic substances. Water repellents are used in the manufacture of MAXBRIC. The same water repellent admixture used in the block is recommended in the mortar to ensure compatibility and bond. Surface sealers are recommended for all types of architectural concrete masonry to assure excellent wall performance.

For more information about MAXBRIC™ visit [www.leebrickandblock.com](http://www.leebrickandblock.com) or [www.southlandbrickandblock.com](http://www.southlandbrickandblock.com) and click on MAXBRIC or contact your nearest dealer located on the back page of this brochure.



Williamson Blend



Crescent Moon Blend



Laurel Blend



Pendleton and Amber Blend

## MAXBRIC™ HAS THE COLORS

SOLIDS AND BLENDS, STOCK AND CUSTOM MAXBRIC AND ITS “THROUGH-THE-BODY” TECHNOLOGY ASSURE CONTINUITY, GOOD LOOKS, AND HIGH QUALITY. WHETHER MATCHING CLAY BRICK OR CUSTOM BLENDING YOUR OWN COLOR, MAXBRIC IS DISTINGUISHED FROM THE REST.

## MAXBRIC™ HAS THE FACE TEXTURES

- VELOUR SERIES™ – SMOOTH CONVENTIONAL FINISH
- SPLIT SERIES™ – SPLIT-FACE TEXTURE
- STONE SERIES™ – STONE TEXTURE

## MAXBRIC™ HAS THE VALUE AND PERFORMANCE

- DURABILITY AND EFFICIENCY OF CONCRETE MASONRY CONSTRUCTION
- ENERGY EFFICIENT
- ONE-STEP SINGLE WYTHE INSTALLATION
- THE RICH APPEARANCE OF TRADITIONAL BRICK
- FIRE AND MOLD RESISTANT
- RESISTS WATER PENETRATION
- DOUBLE WALL SURFACE FINISHES
- RESISTANT TO FIRE, WIND, AND WEATHER
- REDUCES MAINTENANCE
- LOWERS INSURANCE COSTS
- UNPARALLELED DESIGN FLEXIBILITY
- INHERENTLY INSULATES BUILDING INTERIORS AGAINST NOISE, AS WELL AS COLD, AND HEAT
- HIGHEST QUALITY PRODUCTION STANDARDS
- KNOWLEDGEABLE AND RESPONSIVE CUSTOMER SERVICE

**MAXBRIC™**

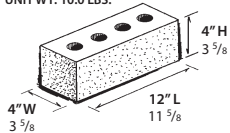
Maximum Value. Maximum Performance.



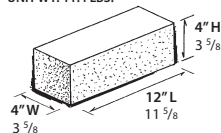
Maximum Value. Maximum Performance.

For more information about MAXBRIC visit [www.leebrickandblock.com](http://www.leebrickandblock.com) or [www.southlandbrickandblock.com](http://www.southlandbrickandblock.com) and click on MAXBRIC or contact your nearest dealer located on the back cover of this brochure.

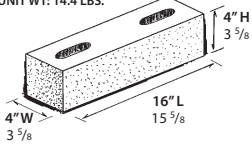
4" UTILITY SIZE - CORED  
UNIT WT: 10.0 LBS.



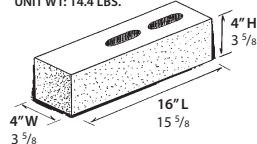
4" UTILITY SIZE - SOLID  
UNIT WT: 11.4 LBS.



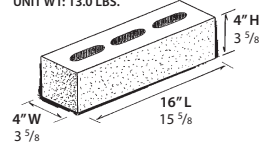
4" REGULAR - CORE PATTERN 1  
UNIT WT: 14.4 LBS.



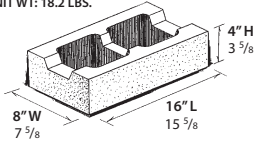
4" REGULAR - CORE PATTERN 2  
UNIT WT: 14.4 LBS.



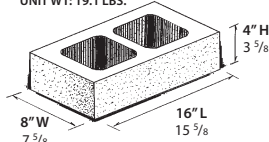
4" REGULAR - CORE PATTERN 3  
UNIT WT: 13.0 LBS.



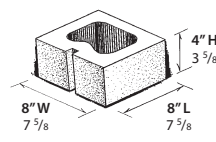
8" RESTRICTED BOTTOM BOND BEAM  
UNIT WT: 18.2 LBS.



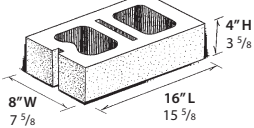
8" PILASTER  
UNIT WT: 19.1 LBS.



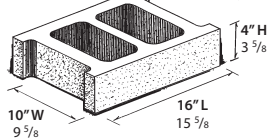
8" HALF UNIT / SASH  
UNIT WT: 10.4 LBS.



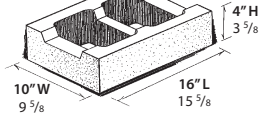
8" CORNER / SASH  
UNIT WT: 19.8 LBS.



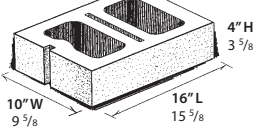
10" STRETCHER  
UNIT WT: 20.5 LBS.



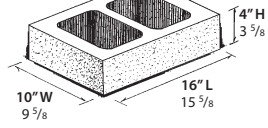
10" RESTRICTED BOTTOM BOND BEAM  
UNIT WT: 19.4 LBS.



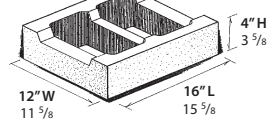
10" CORNER / SASH  
UNIT WT: 22.8 LBS.



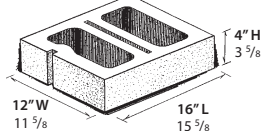
10" PILASTER  
UNIT WT: 22.1 LBS.



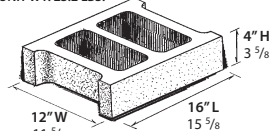
12" RESTRICTED BOTTOM BOND BEAM  
UNIT WT: 22.1 LBS.



12" CORNER / SASH  
UNIT WT: 25.5 LBS.

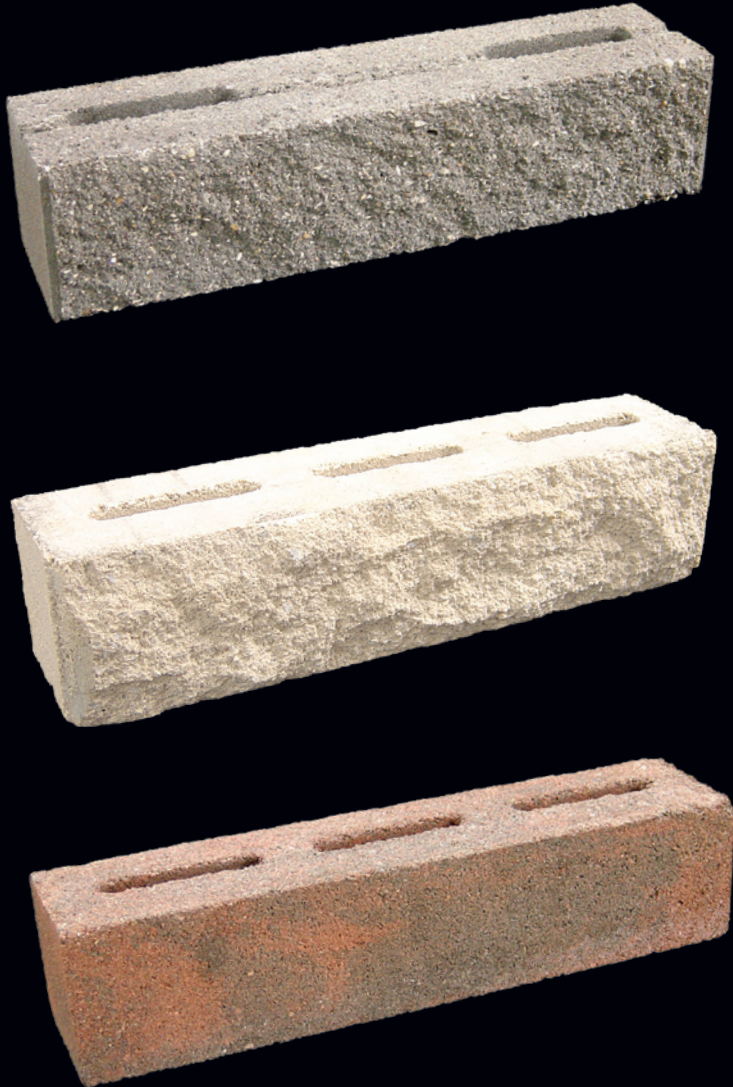


12" STRETCHER  
UNIT WT: 23.2 LBS.



Williamson Blend and Breckenridge

MAXBRIC PROVIDES DESIGNERS A CHOICE OF FACE TEXTURES THAT ARE INNOVATIVE, DISTINCTIVE AND INSPIRING. TEXTURES THAT MAKE IT POSSIBLE TO ACHIEVE JUST THE LOOK THEY WANT FROM CONTEMPORARY TO OLD WORLD. A LOOK THAT LENDS ITSELF TO A VARIETY OF ARCHITECTURAL STYLES TO COMPLEMENT THE ALREADY WIDE VARIETY OF AVAILABLE COLORS AND UNIT SIZES.



## **SPLIT SERIES™**

Split face masonry is the definitive classic architectural CMU surface texture. Designers enjoy and appreciate the flexibility of combining the split face texture with uniquely blended colors for an enhanced visual texture. MAXBRIC Split Series units offer the subtle look of chiseled stone produced by moulding two units face-to-face, then mechanically splitting them apart after curing.

## **STONE SERIES™**

Our most recent addition is an impressive stone texture CMU. This rustic face gives your project striking aesthetics and timeless beauty of stone that complements fine architecture. MAXBRIC Stone Series adds dimension, strength and the rugged classic beauty of stone for dramatic visual impact. What a great way to create an architectural look that is immediately memorable to passersby.

## **VELOUR SERIES™**

The classic MAXBRIC Velour Series features crisp clean edges and a smooth finish produced in a manufacturing process by which material is dropped into a mould box, vibrated and then released to give it a velvety texture with the same unique look as wood moulded brick. “through-the-body” technology assures continuity, good looks, and high quality whether matching clay brick or custom blending.



Maximum Value. Maximum Performance.

MAXBRIC provides flexibility, value, and aesthetic appeal by offering solid or blended color choices combined with multiple face textures. Contact your local dealer for a complete list of our standard colors.

For truest color representation it is recommended that an actual sample of the MAXBRIC color be viewed before making final color selections. The product images featured here are as accurate as printing and photographic techniques allow.



Williamson Blend and Shell



**FAYETTE BLEND**  
STANDARD



**CLAIBORNE**  
STANDARD



**RUTHERFORD BLEND**  
*STANDARD*



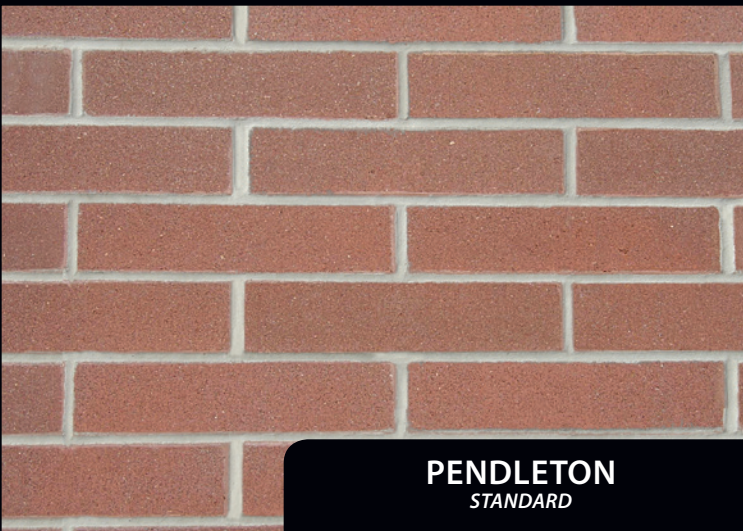
**MONROE BLEND**  
*STANDARD*



**LAUREL BLEND**  
*STANDARD*



**WOODFORD BLEND**  
*STANDARD*



**PENDLETON**  
*STANDARD*



**WILLIAMSON BLEND**  
*STANDARD*



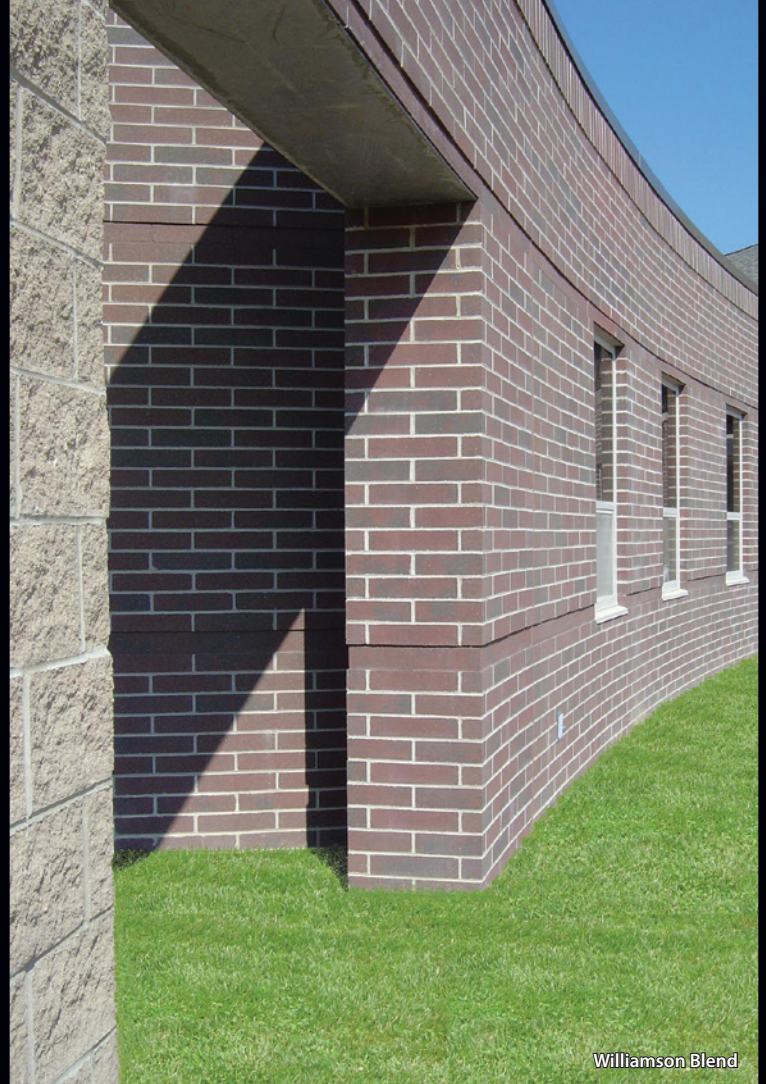
**BRECKENRIDGE**  
*STANDARD*



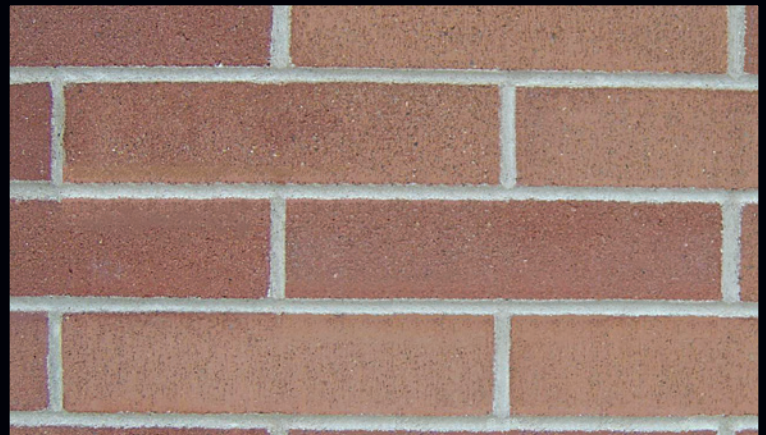
**HARRISON BLEND**  
*STANDARD*



**COUNTRY SAND**  
*PREMIER*



*Williamson Blend*



**AMBER BLEND**  
*PREMIER*



**CRESCENT MOON BLEND**  
*PREMIER*



**LIVINGSTON BLEND**  
*PREMIER*



**HAMILTON**  
*PREMIER*



**JACKSON**  
*PREMIER*



**COVINGTON BLEND**  
*PREMIER PLUS*



**CHARLESTOWN MARBLE**  
*PREMIER PLUS*



Maximum Value. Maximum Performance.

LEE BRICK + BLOCK OFFERS A FULL LINE OF FULL HEIGHT BLOCK PRODUCTS INCLUDING THOSE FEATURED IN THIS BROCHURE. ASK YOUR AUTHORIZED DEALER FOR MORE INFORMATION.

A U T H O R I Z E D D E A L E R

**BOWLING GREEN**  
309 DISHMAN LANE  
270.781.9813

**GLASGOW**  
103 CROSS STREET  
270.659.2770

**HOPKINSVILLE**  
1005 N. VINE STREET  
270.886.6696

**CENTRAL CITY**  
1728 EVERLY BROTHERS BLVD.  
270.754.3061

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**LOUISVILLE**  
12906 OLD HENRY ROAD  
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**BARDSTOWN**  
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